



## **Spa Blvd Parties, Inc.**

FOR IMMEDIATE RELEASE

MIAMI, FL March 24, 2009

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**BIGGEST KIDS SPA PARTY ON EARTH!**

**SPA BLVD TRAVELS TO LOS ANGELES TO WORK AT THE**

**NICKELODEON'S 22<sup>nd</sup> KIDS' CHOICE AWARDS SHOW, SPA & STYLE PARTY 2009**

MIAMI, FL– March 24, 2009. Nickelodeon hosted the biggest kids' spa party on Earth where 350-kids arrived from around the world to get styled by 33 stylists in 5 states! Spa Blvd Parties was chosen to participate and have two stylists working. Crazy hair and nail styling was performed on the guests of Nickelodeon. Miami's Spa Blvd Parties, Inc., was part of this nationwide style dream team. Spa Blvd Parties traveled to Santa Monica, California this weekend and worked with Spa-Go's, Los Angeles' area's top luxury mobile day spa and lifestyle co., and with celebrity stylist and expert Beth Jessee of the Beth Jessee Group from Southern Michigan, known for her specialized fun styles and creative edge. Spa Blvd Parties, Inc., will be recreating this event in their own salon soon and add even more fun to their kid friendly spa menu. Spa Blvd Parties brings experience and talent to Miami!

Products at this event were specifically selected and chosen by Beth Jessee and Spa-Go's; meeting kid friendly, kid tested, temporary and very safe standards. The kid friendly products chosen were, "Euforia Hair Care Line", "DIVA Clip In Hair Streaks", "Color Club Professional Nail Lacquer & Nail Art Decals", "Manic Panic 'Dye Hard' Temporary Hair Color Styling Gel", "short2long Hair Extension System" and "Spa-Go's Crushed Velvet Hand & Body Lotion.

The Nickelodeon Kids' Choice Awards Show boasts itself as the largest event in Hollywood and took place on March 28, 2009, all day, at the famous Shutters Beach Resort in Santa Monica, California. This exclusive and private party was by invitation only and not open to the public. The Kids' Choice Awards Show was held live at UCLA's Pauley Pavilion in Los Angeles, California, later in the evening, with 10,000+ kids in attendance. This event is televised live in more than

228 million households across Nickelodeon's 50 channels in Europe, Russia, the Middle East, Asia, Australia and Latin America. Read more about the presenters, the nominees and the activities of this year's show by clicking here:  
<http://www.nickkcapress.com/2009KCA/>

SPA BLVD PARTIES RECAP: Spa Blvd Parties specializes in total pampering of your 'princess for a day.' You may treat her like a princess all the other days too but nothing tops the Miami Spa Party experience! Spa Blvd Parties caters to girls' ages six and up to teenagers. Spa Blvd is opening their new location in May 2009 located at 12154 Miramar Parkway Miramar, FL 33025. They will also host a Spa Camp during the summer. You can learn more by visiting their website at [www.spablvdparties.com](http://www.spablvdparties.com).

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